

Turkey in the Digital Age



28th Annual Conference on U.S.-Turkish Relations

Session D-1 / ICT “Turkey in the Digital Age”

Discuss the developments and competitive advantages Turkey offers to foreign ICT investors, focusing on e-government, defense, health, energy, and education.

- What ICT opportunities in Turkey that you see excite you?
- What are 2-3 lessons about business success in Turkey?
- One key reason “Why others have not been able to capitalize on the opportunities.”?

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Opening Remarks: H.E. Binali Yıldırım, Minister of Transportation

Moderator: Terry Morgan, Director, Net-Centric Strategies
Global Government Solutions Group, Cisco

Panelists:

Süreyya Ciliv, CEO, Turkcell

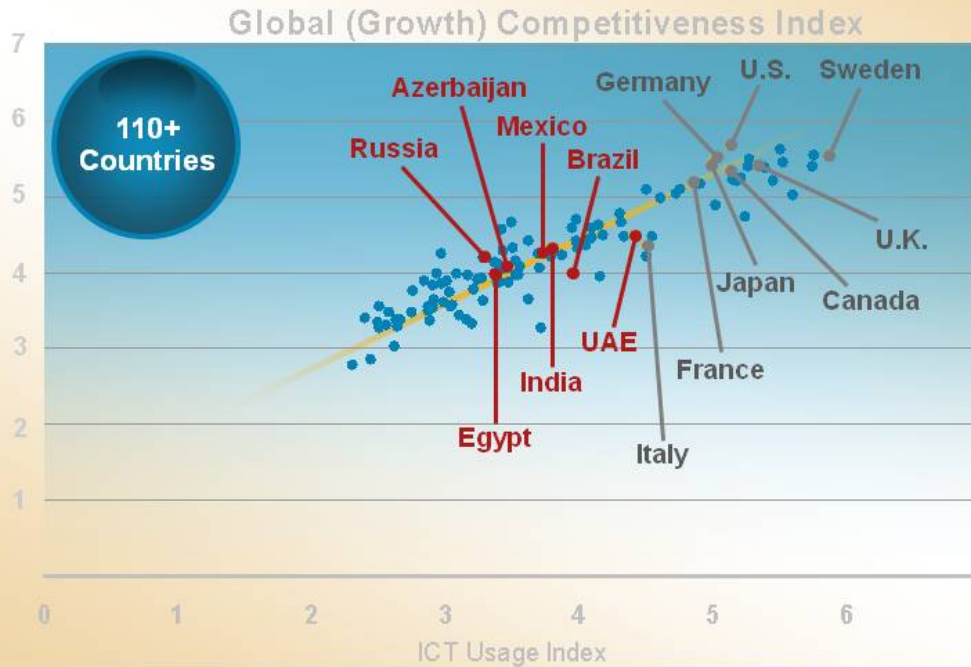
Faruk Yarman, General Manager, Havelan

John Davies, Vice President, World Ahead Program, Intel Corporation



The Reality . . . The Speed of Information

Infrastructure Leadership... Effective ICT Drives Productivity



Individuals
Business
Government

Management

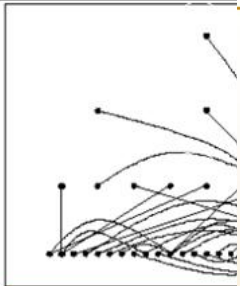
Systems

Flexibility

Source: The Global Information Technology Report 2006-2007 (World Economic Forum), The Global Competitiveness Report 2007-2008 (World Economic Forum)

Video, voice, and instantaneous information will become more prevalent

Loose Organ
Very Ag



Word of Mouth, Ce
Chat, IM

Starfish
(Braiman and Besckstron)

No head - Reg

Indian Defense Trip
Aug 08 © 2008 Cisco S

Columbian MoU
S&T Expo Apr 09

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