36TH ANNUAL CONFERENCE ON U.S.-TURKEY RELATIONS

MAY 21-23, 2017 • TRUMP INT'L HOTEL, WASHINGTON DC

TOGETHER TOWARDS TOMORROW: EMPOWERING BUSINESS THROUGH PARTNERSHIPS

ATC AMERICAN TURKISH COUNCIL | TAİK TÜRKİYE ABD İŞ KONSEYİ TURKEY US BUSINESS COUNCIL

ATTENDANCE

45% TR | 55% US

500+

The **largest** gathering of its kind, the Annual Conference hosted 500+ leaders in the private sector, government, and the non-profit space.

20+

Industries represented incl CEOs, entrepreneurs, investors, key members of the U.S. Congress and the Turkish Parliament.

50+

Sponsors & Partners

284

Businesses Represented

85

Speakers & Expert Panelists

TOP INDUSTRIES

Government, **Defense**, Information and Communication Technologies, **Retail and Manufacturing**, Consulting, Construction, **Associations/NGOs**, Banking & Finance, **Energy**, Education, Legal Services, **Transportation**, Oil and Gas, Real Estate, Tourism and Hospitality, Agribusiness and Food Industry, Pharmaceuticals and Health

KEY TOPICS

- **Building a better business climate**
- Sustainable infrastructure investment
- **Developing Education and Skills Training for the jobs of the 21st century**
- Turkey's Investment Trends

RESPONSE

82%

Rated 'Satisfied' about their overall experience at the Annual Conference

91%

Rated 'Extremely Satisfied' about their overall networking experience at the Annual Conference.

88%

Said they would recommend the Annual Conference to a friend/colleague

76%

Found Conference App Useful

SOCIAL MEDIA IMPACT

During the Annual Conference the conversations in Washington reverberated across social media with our official hashtag **#USTurkeyConf** trending in **Washington** and **Turkey** and reaching over **2.7 MILLION** Twitter timelines.

TOP 3 TWEETS

> #USTurkeyConf welcoming remarks by @ekimalptekin ATC-TAİK 36. Yıllık Konferansında @ekimalptekin'in konuşması

> #Turkey's investment trends: #PE increasing share of FDI; $2B in funds & vintage yet to be deployed - #USTurkeyConf

> @USChamber President & CEO Tom Donohue calls for upgrading the U.S.-#Turkey business relationship at #USTurkeyConf